



WEBSITE HOSTING

Methodology

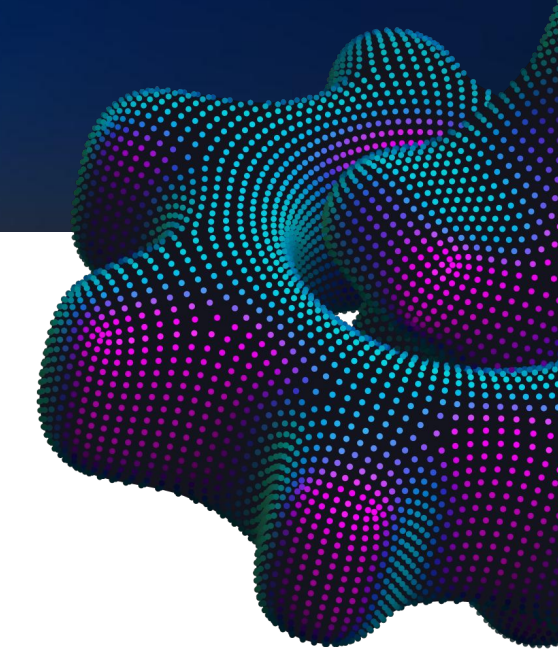
CREATE!

THE COG DIGITAL APPROACH TO WEBSITE HOSTING



COG Digital website hosting is logical and made by a common sense approach. We know that advanced technology and software solutions require smart humans to guide and manage the implementation into the business itself, though we also ensure that the decisions we make on behalf of our clients needs to be transparent and easily understood by our customers.

COG Branding leads as a technology and small business consultancy and operates as a brand and marketing agency. With this unique business positioning comes the responsibility to align with the most appropriate partners and providers to support our clients businesses and digital marketing initiatives.



START!





WEBSITE HOSTING THAT DELIVERS

COG Digital leads as a technology and small business consultancy and operates as a brand and marketing agency. With this unique business positioning comes the responsibility to align with the most appropriate partners and providers to support our clients businesses and digital marketing initiatives.

We're human first, which simply means we put people at the centre of our managed web hosting services.

WEBSITE HOSTING SERVICES

We manage the back end to ensure the front end delivers for the business.

Importantly, we understand there is a clear difference between working on the business and in the business. With a COG Digital partnership, our website hosting support creates more time for our clients to spend running their business confidently.

HOSTING PARTNERS

- [Google](#)
- [Cloudways](#)
- [Digital Pacific](#)
- [AWS](#)



COG DIGITAL

WHY CLIENTS CHOOSE US



PROVEN SUCCESS IN DRIVING REVENUE

We've helped clients increase sales and generate more revenue.



PRIVATE COMPANY

COG Digital is part of [COG Branding](#), a privately owned 100% Australian business with a work ethic our grandparents instilled in us.



OUR ABILITY TO GENERATE ROI

Our focus is to deliver value and bang-for-buck. Our approach to performance marketing is to maintain hyper-efficient for all campaigns. From \$100 to \$10,000, every click and impression is valuable.



EXPERIENCE ACROSS EVERY INDUSTRY

1000+ companies across every industry have trusted COG Digital to deliver, and the results speak for themselves.



CLIENTS REFER THEIR COLLEAGUES

Our clients come from referrals. We're busy, simply from our reputation.



READY TO SCALE

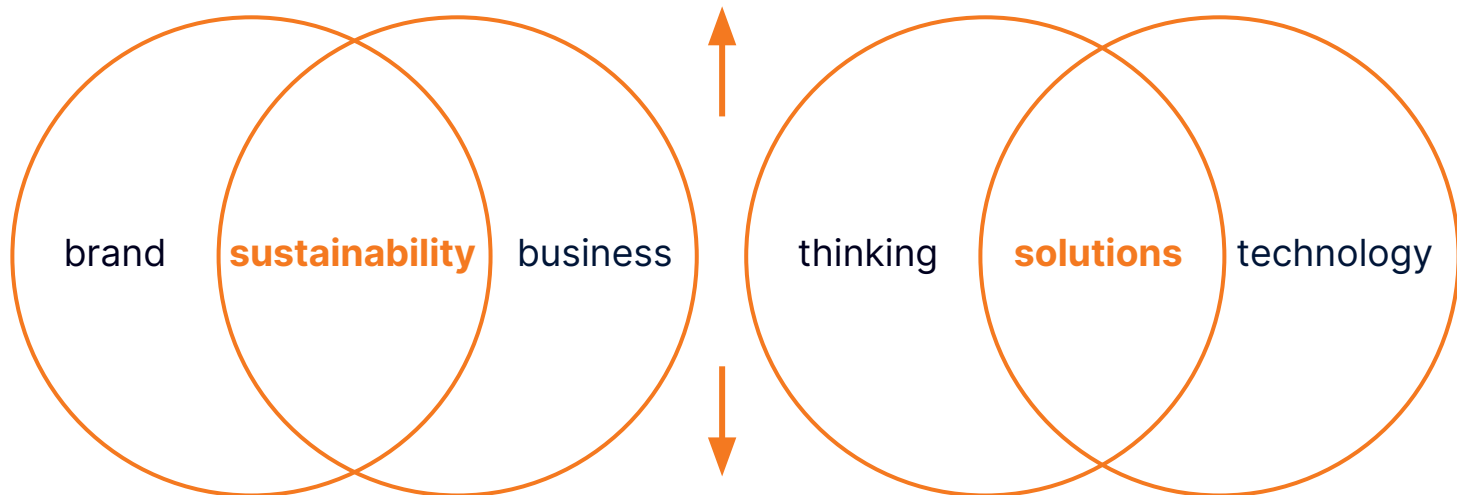
COG Digital has the inhouse team and professional team to meet the demands of any project size. We've got the firepower when it's needed.



WE SOLVE COMMUNICATION PROBLEMS. IT'S HERE OUR SKILL IN CONNECTING BRAND TO BUSINESS IS DELIVERED.

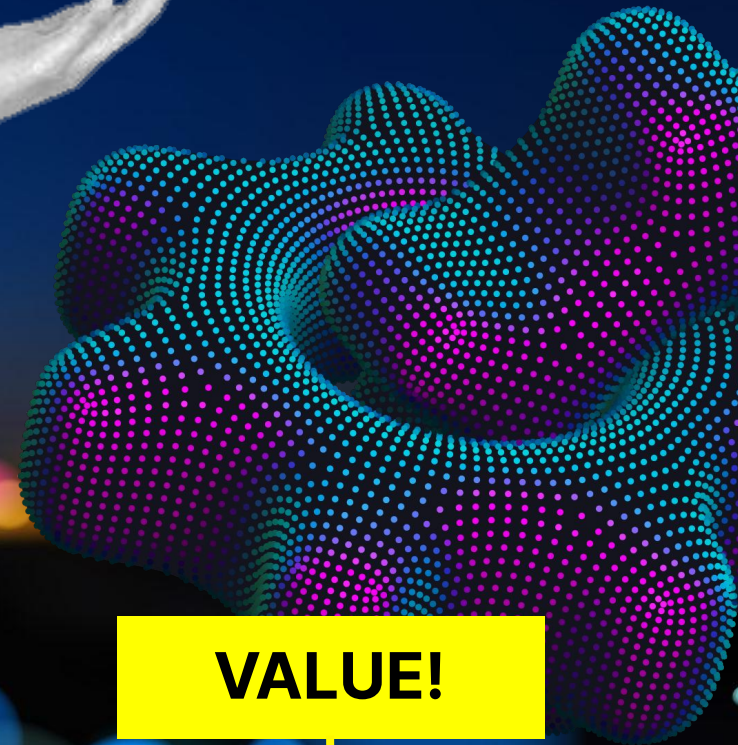
We focus on clever thinking, innovative design and use smart technology to achieve our project objectives. Our goal is to develop a sustainable approach to business for our clients.

SUSTAINABLE BUSINESS MODEL



**WE GET YOUR BRAND TO WORK AS AN AUTONOMOUS SALESPERSON
FOR THE BUSINESS**

WHAT IS A COG DIGITAL PARTNERSHIP?



VALUE!





CONNECTED, LIVE, SWITCHED ON, ALL DAY EVERYDAY.

Our digital experts become an extension of your team. We're at call with desktop chat connectivity as if we're in the same office.

That's why 100+ companies trust us to deliver every single time.

We're always updating on the latest in [SEO](#), PPC, Remarketing, [LinkedIn](#), [Google](#), [Facebook](#), [Instagram](#) and [Email Marketing](#).

We also report the numbers with research and clear insights.





THE IDEAL MIX OF EXPERTISE.



INTEGRATED DELIVERY.

At COG Digital, we deliver advanced and integrated solutions allowing us to partner with developers, digital producers and creatives with ease.



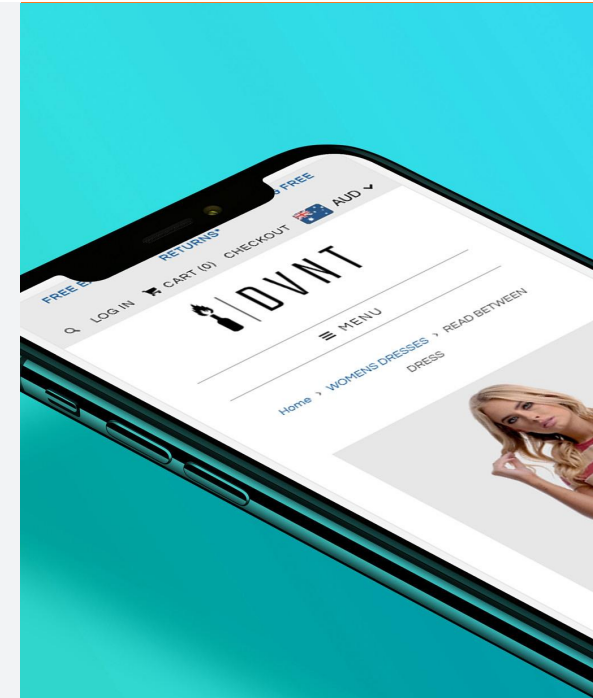
FULL SERVICE BRANDING – 100% AUSTRALIAN.

COG Digital is supported by the COG Branding Group. Everything in house, under the one roof, 100% Australian.



TRANSPARENT ACCESS AND REPORTING.

We keep our clients on the same page, and deliver constant campaign updates. Plus, you have access to all accounts.





**WE'VE DELIVERED PROJECT SUCCESS
FOR COMPANIES THAT YOU KNOW.**

**BUT WE'RE SMALL BUSINESS
SPECIALISTS READY FOR NEW
PARTNERSHIPS.**



CLAIM YOUR FREE 30-MINUTE BRIEFING SESSION

Getting results like these case studies is only a phone call away.

If you're serious about dominating your market and maximizing — down to the last dollar — your branding ROI, you must step up and take digital marketing seriously.

If you have any questions, or would like our help on implementing the type of strategy we've presented here take advantage of our free 30-minute strategy session where we'll discuss your business goals and challenges.

Please note this is not a sales call. You will be speaking with one of our highly experienced brand experts, not a salesman.

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